

*approved
5/7/13*

**Borough of Merchantville
Historic Preservation Commission
Meeting Minutes**

Meeting Date: April 2, 2013

Meeting Time: 7:30 PM

Meeting Location: Borough Hall

Members: Lynn North, Rita Lammey, Marie Hanna (absent), Jane Moore, Maureen McLoone, Shawn Waldron (Alternate) (absent), Wally Hussong (Alternate).

Counselor: Mark Asselta

Zoning Officer: Bill Watson

Borough Council Representative: Patti Fields

Opening: Chairperson Lynn North called the meeting to order at 7:30 PM and publicly read the Notice of the Meeting.

Pledge of Allegiance: The Commission joined in the Pledge of Allegiance.

Roll Call: Roll call was taken. Those absent are noted above.

Regular Business:

Meeting Minutes: Motion to approve the minutes from March 5, 2013 was made by Rita Lammey, Jane Moore seconded, passed unanimously.

Confirmation of Applications before the Commission:

Two applications were confirmed to come before the Board.

New Business:

Application: 0413-1

Applicant Name: Randy Oakford

Property Location: 5 West Maple Avenue

Name of Property or Business: Aunt Charlotte's

Proposed work: Directional Signage

The applicant was represented by Andy Bordi, from Bordi Designs. There are no current signs in the proposed parking lot area. Directional signs are permitted. They are subject to review as per locational placement. The plan is to fabricate and install 4 custom made "No Parking" signs. Sign measurements are 22" by 16", making it permissible from a size perspective. Each sign is of ½ thick PVC material with full color vinyl graphics, mounted to a 2" square aluminum post with black painted finish. Color scheme is a match to that of the building. Style is complimentary to the architectural period of the property.

Public Comment: There was no public comment.

Motion: Rita Lammey moved to approve the application as presented. Wally Hussong seconded, passed unanimously.

Application: 0413-2**Applicant Name:** Hui Diep**Property Location:** 34 West Maple Avenue**Name of Property or Business:** La Moda Nail Salon**Proposed work:** Signage

The applicant presented the proposed signage. In reality, there are 4 sides to this segment of the building. The format will be one continuous, 6" high sign band around the facades, at the bottom of the windows. On the Maple Avenue frontage, there are 4 vinyl lettering name bands, one on each window on either side of the double door, and on window panes # 2 and #4 on the window area closest to the Maple and Chapel Aves. corner. Panes #1 and #3 of this section consist of plain bands. The corner section and the Chapel Ave. sides of this business have the band with the lettering appearing on the center pane of the windows. The rear displays the lettered band in the two window panes. The color scheme is a frosted, soft creamy white band with black lettering exhibiting La Moda Nail Salon. The addition to the monument structures of two signs, 22' by 36", with a black opaque background and white lettering has already been approved.

Public Comment: There was no public comment.**Motion:** Rita Lammey moved to approve the application as presented. Wally Hussong seconded, passed unanimously.**Board Comments:**

PNC large signs - Jane Moore made reference to their compliance. Bill Watson will check on it.

PNC parking lot – Parking could be a problem once the nail salon opens.

Business Friendly Signage Guidelines – Tabled until next meeting. Need merchants input and Jane's follow-up.

Zoning Office/ Pending Applications:

Duck, Duck, Goose – relocating to Collingswood. Will have the same format but will expand classes to include art.

Vitamin Supplements – Failed to materialize.

Motion to Adjourn: 8:05 PM by Rita Lammey, Maureen McLoone seconded, passed unanimously.

Respectfully submitted,
Maureen A. McLoone, Secy.